

## **Historic, Archive Document**

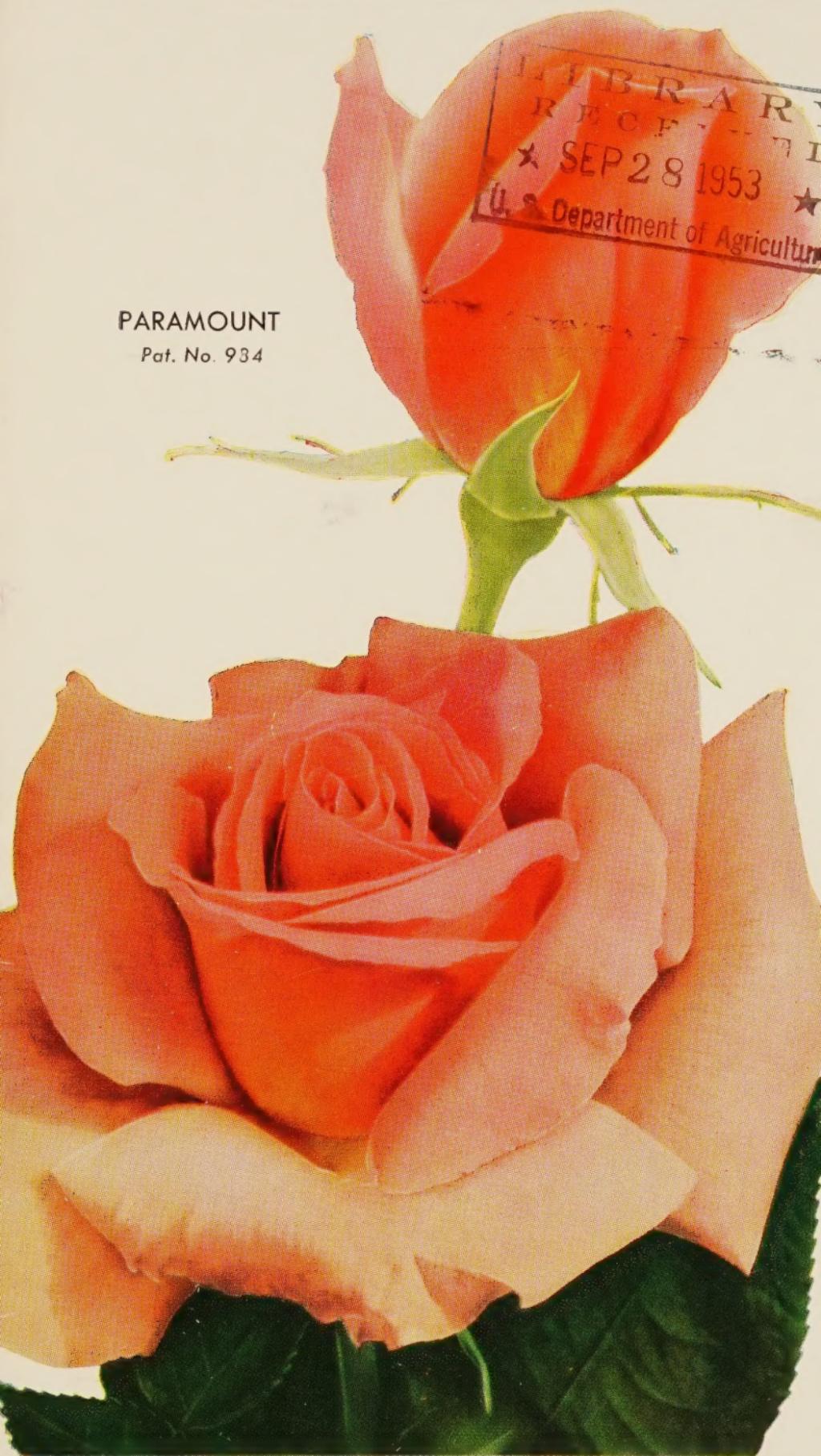
Do not assume content reflects current scientific knowledge, policies, or practices.



62.73

Ro

FALL 1953 • SPRING 1954



PARAMOUNT

Pat. No. 934

**PARAMOUNT NURSERIES**

A. & A. D. VANDERKRAATS, Props.

**WEST GROVE • PENNSYLVANIA**



# Paramount ROSES



Paramount is our name, and we do believe that paramount describes our Roses. Here in southeastern Pennsylvania Nature provides ideal soil and growing conditions, and we cooperate fully with her in producing the best Rose bushes you can buy. We give them the best care in the world and ship them to you in the pink of condition.

If you have never tried Paramount Roses, we urge you to send us an order at once. Our old customers know they will receive the same service and consideration that has kept them coming back to us through the past.

Not everyone realizes that in this section of the country, fall is the ideal time to plant Roses. Now they are full of vitality, freshly dug from the fields and ready to go right on growing in your garden. ORDER NOW and we will ship the plants to you at the proper planting time this fall.

---

PENNSYLVANIA CUSTOMERS ADD  
1% SALES TAX

# Hybrid Tea ROSES

## THE NEWER VARIETIES

**APPLAUSE.** (Swim, 1947.) A descendant of the well-known Charlotte Armstrong. Large, double, crimson blooms, abundantly produced; spicy fragrance. High centered, with petals rolled outward. A vigorous, freely branching plant. *Pat. No. 829.* \$2.00 each; 3 for \$5.35

**BLANCHE MALLERIN.** (Mallerin, 1940.) A beautiful white Rose with a satiny sheen on the petal surface. Long, well-formed buds to 4 inches across when open; pure snowy white. The plant is a healthy, upright grower. *Pat. No. 594.* \$2.00 each; 3 for \$5.35

**BUCANEER.** (Swim, 1952.) Urn-shaped buds unfolding to buttercup-yellow flowers. Cupped when open, with 30 petals. Tea fragrance. Tall, upright plant. Winner of the Gold Medal at Geneva, 1952. *Pat. No. 1119.* \$2.75 each; 3 for \$7.50

**CAPISTRANO.** (Morris, 1949.) Very large buds and 1950 globular, double, 36-petaled blooms of deep, glowing rose-pink that does not fade. Rich, pleasing perfume. Leathery green foliage on a large, sturdy plant that is a good producer of bloom. Long stems make it excellent for cutting. *Pat. No. 922.* \$2.25 each; 3 for \$6.25

**CHARLES MALLERIN.** (Meilland, 1947.) Dark crimson blooms of large size; double and high pointed in the center. Very fragrant. A superior Rose from France. Foliage dark and leathery. Free blooming. *Pat. No. 933.* \$2.50 each; 3 for \$6.75

**CHARLOTTE ARMSTRONG.** (Lammerts, 1940.) Car-1941 mine to spectrum-red buds open to blooms of deep cerise. Long, slender buds on long stems, produced 1941 in great quantities, usually one flower to each stem. *Pat. No. 455.* \$2.25 each; 3 for \$6.25

**CHRYSLER IMPERIAL.** (Lammerts, 1952.) Long, 1953 tapered buds and very large blooms of exhibition form. Vivid crimson with deeper overtones. A glorious new Rose of compact, sturdy habit. *Pat. No. 1167.* \$2.75 each; 3 for \$7.50

**CONFIDENCE.** (Meilland, 1951.) A peach-toned pastel Rose that is a combination of peach-pink, yellow and cream colors. Very long buds opening into big flowers with the outer petals rolled back. Rich fragrance. Strong, 3-foot plant. *Plant No. 1192.* \$2.00 each; 3 for \$5.35

**CURLY PINK.** (Brownell, 1948.) A very double flower with 40 to 60 petals curling outward. Large, fragrant, deep rose-pink. Glossy, dark foliage. Dwarf, compact growth and profuse bloom. *Pat. No. 842.* \$1.75 each; 3 for \$4.75

**DEAN COLLINS.** (Lammerts, 1953.) An ovoid bud opening to a large, very full flower of geranium-lake color tinged carmine. Healthy, leathery foliage on a very strong plant. *Pat. app. for.* \$2.50 each; 3 for \$6.75

**DIAMOND JUBILEE.** (Boerner, 1948.) Warm, glowing 1948 orange, with a touch of orange-yellow at the base of the petals. Large, double, high-centered flowers on long, stiff stems, with old-Rose fragrance. Plant is sturdy and many branched. Heavy producer. *Pat. No. 824.* \$2.00 each; 3 for \$5.35

# HYBRID TEA ROSES

## THE NEWER VARIETIES, continued

**DICKSONS RED.** (Dickson, 1938.) Glowing scarlet-red.  
1940 Large, beautiful flowers on long stems, with rich  
 fragrance. Unfading color, best in the fall. A grand  
exhibition type. Winner of the Clay Cup for fra-  
grance. *Pat. No. 376.* \$1.75 each; 3 for \$4.75.

**DR. DEBAT.** (Meilland, 1951.) Ovoid buds and 5-inch  
flowers with a high center. Color is bright pink tinted  
coral. Vigorous, upright grower. *Pat. No. 961.*  
\$2.00 each; 3 for \$5.35

**ECLIPSE.** (Nicolas, 1935.) Long, streamlined, golden  
yellow bud. Vigorous, upright grower producing mildly  
fragrant flowers on long stems, fine for cutting. Prolific.  
*Pat. No. 172.* \$1.75 each; 3 for \$4.75

**EDEN ROSE.** (Meilland, 1952.) Rich, true rose-pink,  
with old-time fragrance. Very large and full, with 50 to  
60 petals and a form that is reminiscent of the popular  
Roses of the past. Stocky plant with good stems  
*Pat. No. 1149.* \$2.00 each; 3 for \$5.35

**FANDANGO.** (Swim, 1949.) Rich deep scarlet changing  
to bright cerise-red as it opens. Large, ruffled petals  
(about 20 per bloom). Very early flowering. Vigorous,  
compact. Mildly fragrant. *Pat. No. 894.*  
\$2.00 each; 3 for \$5.35

**FIRST LOVE.** (Swim, 1950.) Long-pointed bud and  
open, semi-double flower borne singly on a stem. Rose  
to pink in color. Light green, leathery foliage. A pro-  
fuse bloomer. *Pat. No. 921.* \$2.25 each; 3 for \$6.25

**FORTY-NINER.** (Swim, 1949.) Brilliant bicolor. Rich  
1949 yellow outside and vivid red inside, opening from a  
long-pointed bud of chrome-yellow, overlaid with  
 pink, while the inside surface is orient-red. Flowers  
well shaped, with 30 to 40 petals. Pleasant fragrance.  
Bush is vigorous, with dark green foliage. *Pat. No. 792.*  
\$2.50 each; 3 for \$6.75

**FRED HOWARD.** (Howard & Smith, 1951.) One of the  
1952 newest winners of the All-America award. Golden  
 orange with pink shadings. The flowers are as much  
as 4 inches across, ovoid, double. Slight tea fragrance.  
Blooms over a long period. *Pat. No. 1006.*  
\$2.50 each; 3 for \$6.75

**GOLDEN ANNIVERSARY.** (Mordigan, 1947.) Old-  
gold flushed apricot. A remarkably good plant, well  
branched and clothed with dense foliage. Blooms  
heavily and continuously. *Pat. No. 806.*  
\$1.75 each; 3 for \$4.75

**GOOD NEWS.** (Meilland, 1940.) Peach-pink changing  
to silvery pink. Full, perfectly formed, tea-scented  
flowers. Bushy, strong grower; constant bloomer. A  
great dooryard Rose. *Pat. No. 426.*  
\$2.00 each; 3 for \$5.35

**HELEN TRAUBEL.** (Swim, 1951.) Blooms 5 to 6 inches  
1952 across, with 20 to 25 petals, becoming flat and spread-  
 ing. Pink with outer petals approaching white.  
 Leather, dull foliage. Tall and vigorous. *Pat. No.*  
*1028.* \$2.75 each; 3 for \$7.50

**HORACE McFARLAND.** (Mallerin, 1944.) Buff-salmon  
1945 color. A sturdy and upright grower with large,  
 leathery foliage. Large, high-centered buds develop  
into immense, full flowers on erect stems. Free bloom-  
er even in summer. Spicily scented. *Pat. No. 730.*  
\$2.00 each; 3 for \$5.35

# HYBRID TEA ROSES

## THE NEWER VARIETIES, continued

**JUNO.** (Swim, 1949.) Bright clear pink without shading, fading gracefully as it ages. Large size and perfect form at all times, from the long tapering bud until the 40 petals begin to drop. Low, bushy plant with glossy foliage. *Pat. No. 895.* \$2.25 each; 3 for \$6.25

**KATHERINE T. MARSHALL.** (Boerner, 1943.) Warm, 1944 glowing pink. A Rose of rare beauty and delicacy of form. Vigorous grower with an abundance of large flowers on long, stiff stems. Fruity fragrance. 22 petals. *Pat. No. 607.* \$1.75 each; 3 for \$4.75

**LOWELL THOMAS.** (Mallerin, 1943.) Glowing flowers 1944 of lemon-chrome with a light tea fragrance. Strong, upright plants with lustrous foliage. *Pat. No. 595.* \$2.00 each; 3 for \$5.35

**MIRANDY.** (Lammerts, 1945.) Chrysanthemum-red. 1945 Big, ovoid buds are deep, rich dark red with black shadings. Full flowers with 50 petals are of beautiful form, long-lasting and wonderfully fragrant. Plant is strong and free-branching; a grand producer. *Pat. No. 632.* \$2.25 each; 3 for \$6.25

**MISS AMERICA.** (Nicolas, 1938.) Delicate flesh tints touched with salmon and gold. Large blooms with about 60 petals. Vigorous and hardy. Grows 2½ feet tall. *Pat. No. 264.* \$1.75 each; 3 for \$4.75

**MISSION BELLS.** (Morris, 1949.) Beautiful deep 1950 salmon-pink changing to clear shrimp-pink. Full blooms often 5 inches across when open, keeping their color and fine form to the end. Pleasing coppery green foliage, abundant and healthy. Very vigorous and bushy grower; fragrant, too. *Pat. No. 923.* \$2.25 each; 3 for \$6.25

**MOJAVE.** (Swim, 1953.) A blend of warm colors, deeper 1954 in cool weather. Glowing apricot-orange with tints of nasturtium-red and scarlet. Long, slender buds and large, pleasingly fragrant flowers. Blooms from early spring to late fall. *Pat. No. 1176.* \$3.00 each; 3 for \$8.10

**NEW YORKER.** (Boerner, 1947.) A red, red Rose that stays red—clear and sparkling. Huge flowers often 6 inches across, of beautiful form and lovely texture. Blooms continuously. Upright, 3-foot plants; strong cutting stems. *Pat. No. 823.* \$2.00 each; 3 for \$5.35

**NOCTURNE.** (Swim, 1948.) Bright cardinal-red with 1948 chrysanthemum-crimson shadings. Long, perfect, streamlined buds open to large, double flowers. Vigorous. Pleasing fragrance. *Pat. No. 713.* \$2.00 each; 3 for \$5.35

**PARAMOUNT.** (Swim; introduced by Paramount Nurseries, 1950.) Long, delicately pointed buds carried singly on splendid stem. Salmon on outside with yellow base, blended with rose; center petals are peach color. Tea fragrance. Vigorous, tall plant. *Pat. No. 984.* \$2.00 each; 3 for \$5.35

**PEACE.** (Meilland, 1945.) Buds open yellow, with edges 1946 picoteed cerise; huge, glorious 5-inch blooms with 40 to 45 firm, alabaster-white petals, each edged with pink that deepens as the flower slowly opens. Very double; individual petals are large and of great substance. Plant is supremely strong and vigorous, with superb foliage. *Pat. No. 591.* \$2.50 each; 3 for \$6.75

# HYBRID TEA ROSES

## THE NEWER VARIETIES, continued

**PRESIDENT EISENHOWER.** (Hill, 1953.) Rich medium red in color. The 4 to 5-inch flowers with 35 to 40 petals have sweet old-Rose fragrance. A bushy plant with heavy canes and good dark green foliage. *Pat. app. for.* \$2.50 each; 3 for \$6.75

**ROSE OF FREEDOM.** (Swim, 1947.) An ovoid, cardinal-red bud, opening to a very double, high-centered flower of medium size. The satiny petals roll outward as the bloom opens; spicy fragrance. Large, leathery foliage. Upright and vigorous in growth, blooming freely and continuously. *Pat. No. 791.*

\$2.00 each; 3 for \$5.35

**RUBAIYAT.** (McGredy, 1947.) Brilliant red. Long, 1947 graceful buds open to rich-hued crimson blooms of lovely form. Rugged bush with luxuriant growth.  Profuse bloomer; old-Rose fragrance. *Pat. No. 758.*

\$1.75 each; 3 for \$4.75

**SERENADE.** (Boerner, 1947.) Burnt-orange buds opening to brilliant coral-orange. Large bloom with high center, opening flat. Open plants 3½ feet tall, blooming freely. *Pat. No. 852.* \$2.00 each; 3 for \$5.35

**SUTTER'S GOLD.** (Swim, 1949.) Orange buds, 1950 opening to double, high-centered flowers of golden orange through shades of yellow. Strong tea fragrance.  Vigorous and upright; 3 to 4 feet tall. *Pat. No. 885.* \$2.25 each; 3 for \$6.25

**SUZON LOTTHE.** (Meilland, 1949.) Peach-pink, with slowly unfurling petals tinted pearl-pink. Extremely dainty and appealing. Well formed; delicious perfume. Fine plant. *Pat. No. 934.* \$2.50 each; 3 for \$6.75

**SYMPHONIE.** (Meilland, 1949.) Luscious pink with silvery tint and deeper veins. Unusually large size, with broad, wavy petals. Strong growing and free blooming. *Pat. No. 958.* \$2.50 each; 3 for \$6.75

**TAFFETA.** (Lammerts, 1948.) Long-stemmed, 1948 perfectly formed, fragrant buds of rich pink and salmon tones in changeable combinations. Rich carmine-rose predominates; reverse side shows yellow. Fine for cutting. Upright, bushy, with huge, glossy, dark foliage. *Pat. No. 716.* \$2.00 each; 3 for \$5.35

**TALLYHO.** (Swim, 1949.) Outside of petals fluctuates 1949 from crimson to cardinal-red; the inside is rose-red shading pink. Large, double bloom of graceful form.  Robust, upright. Abundant, continuous bloomer; rich spicy fragrance. *Pat. No. 828.*

\$2.00 each; 3 for \$5.35

**TEXAS CENTENNIAL.** (Dixie Rose Nurs., 1935.) Brilliant vermillion-red. Long, perfect buds; large, richly fragrant blooms on long stems. Color and substance marvelous in the fall. Ideal for cutting. Unusually vigorous, with an abundance of healthy foliage. *Pat. No. 162.* \$1.50 each; 3 for \$3.95

**TOM BRENEMAN.** (Fred H. Howard, 1950.) Very large and globular, rose-pink blooms with heavy fragrance. Leathery, dark foliage on a healthy plant. *Pat. No. 986.* \$2.00 each; 3 for \$5.35

**WHITE SWAN.** (Verschuren, 1952.) A fine new pure white Rose of graceful, high-centered form, carried on a very long stem. Ample, healthy, dark green foliage on a 3-foot plant. Blooms all summer. *Pat. No. 1115.* \$2.25 each; 3 for \$6.25

# *Hybrid Tea* ROSES

## STANDARD KINDS

**\$1.50 each; 10 for \$13.00**

*In any combination desired • DELIVERY FREE*

These are the best of the older kinds, all tested for years and found generally satisfactory everywhere. Some, like Kaiserin Auguste Viktoria, go back to the "Gay Nineties," while others are more recent. They are all monthly bloomers and are the mainstays of every garden.

**AMI QUINARD.** Blackish maroon, opening into semi-double flowers of rich velvety red, with blackish luster. Flowers have 17 petals. Strong, upright grower with old-time fragrance.

**AUTUMN.** Radiant burnt-orange. Richly colored, exquisitely formed buds open to fragrant flowers in a rainbow of colors—red, orange, yellow and pink. Perfectly upright grower, very vigorous. Active bloomer. Very full flower with 70 petals.

**BETTY UPRICHARD.** Two-tone—salmon and carmine. A very free and steady bloomer, unusually vigorous. Buds are long-pointed, on a good, heavy stem. Sweetly fragrant.

**CONDESA DE SASTAGO.** Rich yellow buds unfold to copper-colored blooms with yellow on the reverse; fully double, with alluring raspberry fragrance. Exceptionally vigorous and supremely bushy. 50 petals.

**COUNTESS VANDAL.** Copper and salmon, suffused with soft yellow. Long-pointed buds; full, fragrant flowers. Vigorous, upright plant; blooms unceasingly. A superb Rose for cutting.

**CRIMSON GLORY.** Deep, velvety crimson. Rich in color, perfect in form and delightfully fragrant. Thrifty and a free bloomer. One of the most popular Roses today.

**EDITH NELLIE PERKINS.** One of the older two-tone pink Roses and still a good one. Outside Orient red shaded cerise-orange; inside salmon-pink. Double and fragrant. Vigorous, bushy plant.

**EDITOR McFARLAND.** Deep pink that does not fade. Large flowers of excellent form on long stems; long lasting when cut and slightly fragrant. Plant is unusually vigorous. One of the best pinks.

**KAISERIN AUGUSTE VIKTORIA.** Cream-white, with greenish tint in the center. Large and perfectly formed blooms, fully double, on long stems; richly fragrant. Constant bloomer with healthy foliage. 99 petals.

**McGREDY'S SCARLET.** Velvety, brilliant scarlet. A stout grower, bearing large flowers of excellent form on long stems. Liberal producer with tough constitution. A very satisfactory Rose.

## HYBRID TEA ROSES STANDARD KINDS, continued

**MME. COCHET-COCHET.** Coppery pink. Beautiful form, exquisite coloring, sweet fragrance. Splendid grower, free-flowering. Good for bedding and cutting.

**MRS. E. P. THOM.** Clear yellow of uniform color.  
Vigorous and upright plant habit. Full, double flower,  
sweetly scented.

**MRS. P. S. DU PONT.** Golden yellow, long-pointed buds and flowers in great profusion; spicy fragrance. A low grower but stoutly built. A prolific bloomer, like a Floribunda.

**POINSETTIA.** Rich scarlet, even and distinct. Beautifully shaped buds and large, brilliant blooms, slightly fragrant. Tall, healthy grower; profuse bloomer. A very fine Rose.

**RADIANCE.** The most dependable Rose in America. Brilliant carmine-salmon with reverse rose color. Its thrifty habit of growth and rugged character reach perfection. Produces a host of large flowers with true Rose fragrance.

**RED RADIANCE.** Clear, genuine red. The counterpart of Radiance and its inseparable companion in the garden. Has all the qualities of Pink Radiance but a richer color.

**SISTER THERESE.** "The Little Flower." Golden yellow; bud touched with orange-carmine. Exquisite, long-pointed bud, making a fine, fragrant cut flower. Active grower with a spreading habit. A very free bloomer.

**TALISMAN.** The first of the multicolor Roses and still very popular. Golden yellow and coppery flowers, not very large but very distinctive. Especially good in the fall.

# *Floribunda* ROSES

## LARGE-FLOWERING BEDDING ROSES

Floribundas are top-notch for borders and general mass planting. They grow taller and much bushier than Hybrid Teas, and the plants are simply covered with masses of bloom in one wave after another all summer long. They are most effective in beds or borders of one variety. Blooms are carried in clusters; some varieties are semi-double, some very double, and others are like perfect miniature Hybrid Teas. Floribundas are very easy to care for and will repay you many times over for the space they occupy.

**BETTY PRIOR.** Bright red buds open to single flowers of shell-pink, giving a glorious two-tone effect resembling pink dogwood. Prolific. Grows to 3 feet. Pat. No. 340. \$1.50 each; 3 for \$3.95.

## FLORIBUNDA ROSES, continued

**CARROUSEL.** An attractive new Floribunda with fragrant, dark red flowers of moderate size, with about 20 petals. Useful both in the garden and for cutting because it is so long lasting. Unusually vigorous and upright plant. *Pat. No. 1066.* \$2.00 each; 3 for \$5.35

**FASHION.** A gay new color—warm Oriental-red buds becoming sparkling coral-pink suffused with gold. Blooms from June to frost. Delicate fragrance.  *Pat. No. 789.* \$2.00 each; 3 for \$5.35

**FLORADORA.** Dazzling bright cinnabar color with shades of scarlet. Buds are exquisitely formed, produced in profusion on a neat, symmetrical bush.  Foliage glossy olive-green. Grows to a height of 2½ feet. \$1.50 each; 3 for \$3.95

**GOLDILOCKS.** Rich golden yellow. Very double blooms, 3 inches across. Spreading, bushy; dark foliage. *Pat. No. 672.* \$1.50 each; 3 for \$3.95

**IRENE OF DENMARK.** A very good new white Floribunda that we highly recommend. Very pleasingly formed flowers of dainty "Sweetheart" shape; double and graceful when fully open. Very hardy; strong and bushy. *Pat. No. 889.* \$2.00 each; 3 for \$5.35

**KING BOREAS.** A good yellow Floribunda blooming almost continuously from June to frost. Nicely formed buds and flowers, lasting long both on the plant and when cut. Holly-like foliage on a vigorous plant. \$1.50 each; 3 for \$3.95

**LILIBET.** A dainty new prize-winning Floribunda with 1954 a model plant. Flowers are borne in clusters, with the color ranging from light rose to soft dawn-pink.  Very hardy, with heavy foliage. Blooms all season. *Pat. app. for.* \$2.50 each; 3 for \$6.75

**MA PERKINS.** Charming salmon-shell-pink flowers of 1953 Hybrid Tea form. Large, double, very fragrant. A bushy, vigorous plant 2½ to 3 feet tall, blooming freely.  *Pat. No. 1143.* \$2.25 each; 3 for \$6.25

**MARIONETTE.** A fine white Floribunda for mass planting, with hundreds of flowers on every bush. Fully double, creamy yellow buds, turning pure white. Blooms all season. *Pat. No. 569.* \$1.50 each; 3 for \$3.95

**MRS. INGE POULSEN.** Apricot-pink flowers of medium size, with about 30 petals. Fragrant. A very vigorous, upright plant, blooming profusely. *Pat. No. 1050.* \$1.50 each; 3 for \$3.95

**PERMANENT WAVE.** An outstanding Floribunda with bright carmine, wavy-edge petals. Large, semi-double. Dark, glossy foliage. Very bushy and decorative. \$1.50 each; 3 for \$3.95

**PINOCCHIO.** Lovely salmon-pink, flushed gold. Flowers in sprays, splendid for bouquets. Continuous, prolific bloomer. Fruity fragrance. Height 2 feet. *Pat. No. 484.* \$1.50 each; 3 for \$3.95

**POULSEN'S BEDDER.** Semi-double, rose-pink flowers in clusters. Bronzy foliage on an upright plant. Blooms very freely. \$1.50 each; 3 for \$3.95

**RED PINOCCHIO.** Large, unfading clusters of rich carmine. Delightful perfume, like wild Roses. Bushy; very free flowering. *Pat. No. 812.* \$1.50 each; 3 for \$3.95

## FLORIBUNDA ROSES, continued

**SUMMER SNOW.** Pure white, very double, fragrant. Profuse bloomer. About 20 inches tall. *Pat. No. 416.* \$1.50 each; 3 for \$3.95

**VOGUE.** Pastel scarlet opening to rose-pink blooms in 1952 clusters. Double, high centered, fragrant. Glossy foliage on a compact, upright-growing plant. *Pat. No. 926.* \$2.00 each; 3 for \$5.35

**WORLD'S FAIR.** Velvety crimson-scarlet. Large clusters of rich red cover the bush continuously. Big, double flowers. Healthy, vigorous and prolific. Grows 2½ to 3 feet high. *Pat. No. 362.* \$1.50 each; 3 for \$3.95

## Hybrid Perpetual ROSES

These are the large-flowered, June-blooming Roses. They are hardy and disease resistant and make splendid bedding plants. The two varieties we offer are famous Roses of real value.

**FRAU KARL DRUSCHKI.** The white American Beauty. Snow-white blooms of immense size, fully double and of perfect form. Very hardy and vigorous. Good for exhibition. \$1.50 each; 3 for \$3.95

**HENRY NEVARD.** A well-formed, crimson-scarlet bloom with 30 petals. Sweetly fragrant. Blooms in June and again in the fall. \$1.50 each; 3 for \$3.95

## Hardy Climbing ROSES

Climbers are excellent for mass decoration and splendid for backgrounds in the garden. They give the largest quantity of blooms for your money and have many uses. They can be trained against a fence, on a pillar or against a garage, and may be left to trail on a sloping bank. They need the least protection and attention of any group of Roses.

**ALOHA.** Large, beautiful rose-pink blooms carried in long-stemmed clusters. Very full and double, perfectly formed. Blooms in June and often during the whole summer. A profuse producer making a wonderful showing. *Pat. No. 948.* \$2.50 each; 3 for \$6.75

**BLAZE.** The everblooming Paul's Scarlet Climber. Bright scarlet color that holds well. Masses of large, well-shaped flowers on long stems. At its best when trained on a pillar or post. Blooms in midseason and repeats during the summer and fall. \$1.50 each; 3 for \$3.95

## HARDY CLIMBING ROSES, continued

**CITY OF YORK.** White. Semi-double, 3-inch flowers. Hardy, strong grower. Blooms early. A new climber with a high rating. \$1.75 each; 3 for \$4.75

**CL. CRIMSON GLORY.** A very fine climbing sport of the old favorite Crimson Glory, which does full credit to its name. Richly fragrant, deep velvety crimson blooms on long stems. *Pat. No. 736.* \$2.50 each; 3 for \$6.75

**CL. FLORADORA.** Sprays of long-lasting, scarlet-orange flowers on a vigorous climbing plant. A prolific bloomer all summer. *Pat. No. 1054.* \$2.00 each; 3 for \$5.35

**CL. PEACE.** Here is the fabulous Peace Rose in climbing form. The immense flowers are just the same, borne on long, fast-growing canes. *Pat. No. 932.* \$2.50 each; 3 for \$6.75

---

## HOW TO PLANT ROSES

Rose beds should be prepared well in advance of the arrival of the plants.

Roses require sun, at least half of the day. Protection from strong winds is also desirable. The beds should be placed where the soil is naturally well drained, or drainage should be provided. The soil should be good garden loam. If it is poor, remove the top 8 to 10 inches, spade up the bottom, mixing in some good manure and replace the top portion with good top-soil, letting it settle well before planting.

The Roses should be planted about 12 to 15 inches apart each way, varying the distance somewhat, depending on the vigor and spread of the varieties selected.

All Roses should be planted as soon as received. But the bundles can usually be kept intact for a week, if kept in a cool dark place. If delayed in planting for more than one week, remove the plants from the bundles, and hill them in carefully in a shady and moist place, until wanted.

When planting in the fall, no pruning is necessary but cutting back to 6 to 8 inches can do no harm. Immediately after planting, hill the soil around each plant for at least 6 inches.

When planting in the spring, trim the branches back to 4 to 5 inches. If planting late in the spring, when it is warm, and it often is after the middle of April, hill the soil up slightly and keep the plants shaded from the sun for several weeks; water well each day.

Full planting directions are sent with each shipment, and one should read them carefully before proceeding with the job.

Best for Roses is Protexall Spray or Dust, a complete insect spray and fungicide. It stimulates plant growth and is harmless to foliage or blooms. It is convenient, easy and pleasant to use and is triple acting. It can be purchased at most seed stores or in any garden department of general stores. If you cannot secure it locally, please write to us and we will secure it for you.

**Paramount Roses Are Guaranteed  
to Grow and Be True to Name**

## HARDY CLIMBING ROSES, continued

**DOUBLOONS.** A radiant yellow climber with large compact, double blooms coming in clusters; spicy fragrance. Vigorous grower with long, heavy canes. Noted for hardiness. Beautiful foliage of dark, velvety green. Blooms early. *Pat. No. 152.* \$2.00 each; 3 for \$5.35

**DREAM GIRL.** An outstanding new climbing and pillar Rose. Buds are appleblossom-pink, opening to salmon-pink overlaid apricot. Pleasing, spicy fragrance. Blooms in early June and continues until fall. Very disease resistant and vigorous. Moderate growth, making it fine for trellises, pillars, etc. *Pat. No. 643.*

\$2.25 each; 3 for \$6.25



## HARDY CLIMBING ROSES, continued

**DR. J. H. NICOLAS.** Deep rose-pink. Very large, fully double blooms like Hybrid Teas, with a rich perfume. A free-blooming climber that is especially fine as a pillar Rose. Repeats through summer and fall. *Pat. No. 457.* \$2.00 each; 3 for \$5.35

**GOLD RUSH.** One of the best yellow climbers. Dark green, glossy foliage with long-stemmed, full-centered flowers of molten gold. \$1.50 each; 3 for \$3.95

**HIGH NOON.** Intense, clear shining yellow. Medium-  
1948 sized buds are borne on long, almost thornless stems,  
 well clothed with light green, glossy foliage. Plant  
**AARS** is luxuriant, bushy, many-stemmed and reaches a  
height of 8 feet. Produces many magnificent buds in  
the spring and additional bursts of bloom throughout  
the growing season. Needs some protection over the  
winter. *Pat. No. 704.* \$2.50 each; 3 for \$6.75

**KING MIDAS.** Golden yellow. Vigorous and fast grower  
with large, double flowers, slightly fragrant. Dark  
green, leathery foliage. An early bloomer. *Pat. No. 586.*  
\$2.00 each; 3 for \$5.35

**NEW DAWN.** Blush-pink. The everblooming Dr. W.  
Van Fleet. Blooms in profusion in June and repeats  
throughout the summer and fall. Perfectly formed,  
pointed buds on fine long stems. Very vigorous, with  
glossy foliage and sturdy canes. Has old-Rose fragrance.  
\$1.50 each; 3 for \$3.95

**PAUL'S SCARLET CLIMBER.** Brilliant scarlet. The  
flowers are large and beautifully formed, borne in clusters  
and making a vivid splash of color that holds clear  
and true. The blooms come on long stems, good for  
cutting. Medium grower, ideal for pillars. Blooms in  
June. \$1.25 each; 3 for \$3.35

**PINK CLOUD.** A wonderful 6 to 8-foot climber with  
dozens of fully double, 3-inch blooms of glowing deep  
pink, borne in huge clusters. Hardy and everblooming.  
Glossy foliage. Makes a good pillar. *Pat. No. 1140.*  
\$2.50 each; 3 for \$6.75

**SPANISH BEAUTY (Mme. Gregoire Staechelin).**  
Pearl-pink, splashed with red. Large, fragrant blooms  
on long stems. Fine for cutting. Delightfully fragrant.  
Blooms early. Needs some protection over the winter.  
\$1.25 each; 3 for \$3.35

---

**PENNSYLVANIA CUSTOMERS ADD  
1% SALES TAX**

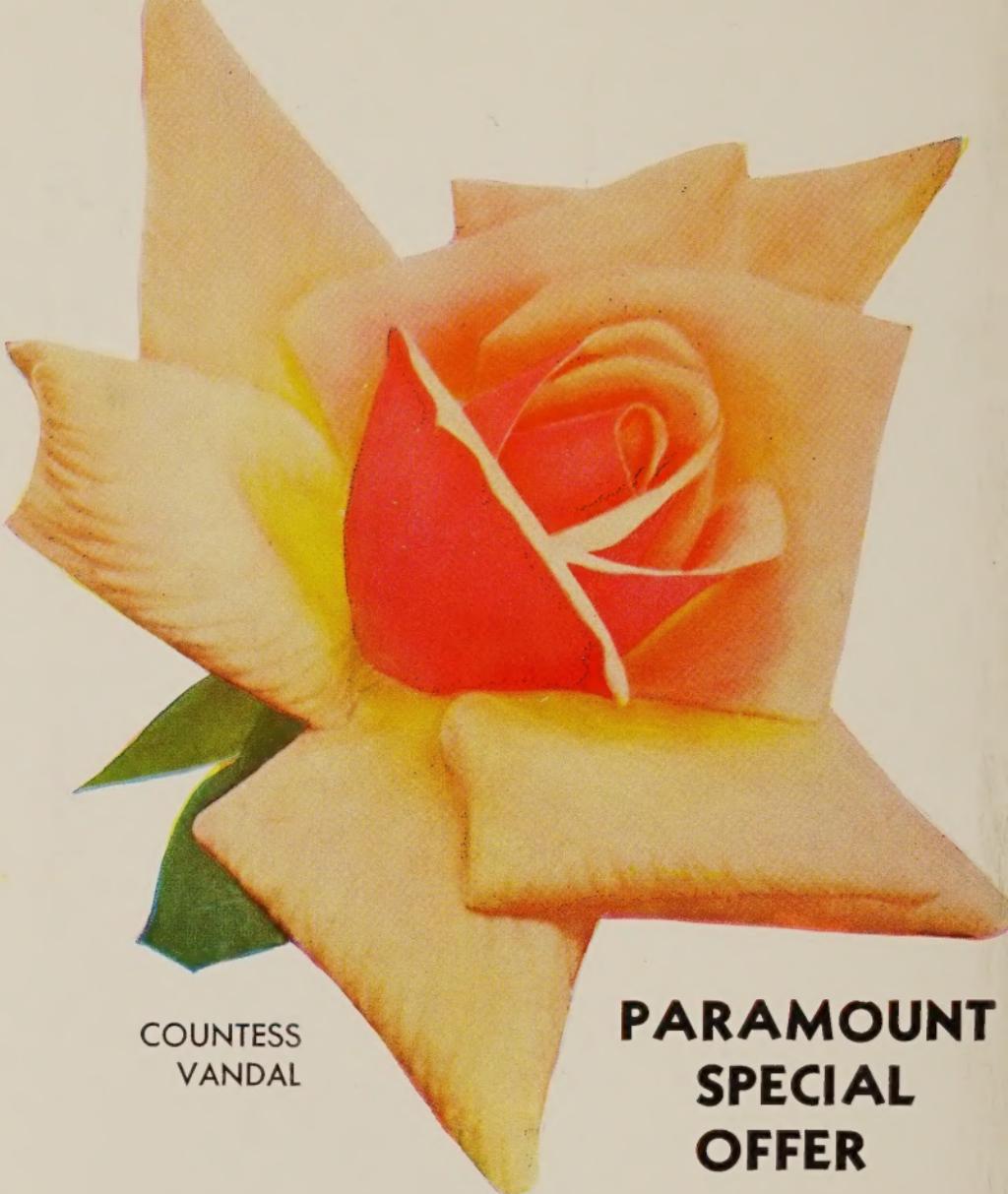
---

### THE AMERICAN ROSE SOCIETY

We recommend membership in the American Rose Society to all Rose lovers. This organization is the largest flower society in the country and is still growing. Membership entitles you to the use of the lending library and Rose-growing advice from a board of experts, as well as a subscription to The American Rose Magazine and a copy of the American Rose Annual. Yearly dues, \$4.50. Write to the Secretary, 4048 Roselea Place, Columbus 14, Ohio.

---





COUNTESS  
VANDAL

**PARAMOUNT  
SPECIAL  
OFFER**

ONE EACH OF THE THREE ROSES  
SHOWN ON THE COVERS for

**\$3.95**

Value \$5.00  
SAVE \$1.05

